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Attorney Docket No. 1224-2006011

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application of:

Sirota, et al.

Application No.: 10/056262

Filed: January 23, 2002

For: ADVERTISEMENT DELIVERY  
FOR STREAMING PROGRAM

Group Art Unit: 2623

Confirmation No. 8572

Examiner: Jones, III, Clyde H.

**AMENDMENT AND RESPONSE**

Dear Sir or Madam:

This communication is a response to the Office action dated October 10, 2006 ("Office action"). Please consider the following amendments and appended remarks, which applicants submit places the case in condition for allowance or to present the rejected claims in better form for consideration on Appeal.

**Amendments to the Claims** are reflected in the listing of claims on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.